



International Summer Programme 2017

Dear partners,

We would like to inform you about our International Summer Programme 2017.

Course title: **Intercultural Management: A Scandinavian Perspective***

Course dates: **26th June – 21st July**

Application deadline: **1 April**

**Please note: The course content and literature may change compared to the 2016 course, and is still subject to approval. Course description from 2016 can be found [here](#). The 2017 course will cover the same topic, but with less of a marketing focus. The new approved course description for 2017 will be published in January 2017.*

Included in the International Summer Programme:

- Significant exposure to Norwegian companies through guest lectures and company visits
- Lectures by highly qualified BI faculty members
- An introduction to Norwegian Life and Society – arts, history, economy, women's position, politics and more
- Social and cultural activities which add to an unforgettable summer – including

sightseeing, hiking, BBQs, Norwegian traditions and more
Further information and online application: www.bi.edu/summer

The tuition fee is waived for partner university students, who are officially nominated. Students from BI partner universities who are not nominated receive a 30% tuition fee reduction. Our exchange ratio remains 2 Summer Programme places to 1 full semester exchange place (or as acknowledged in the agreement).

We would be very grateful if you could make this information available to your students and staff.

If you should have any additional queries, please feel free to contact Dorothee Witte at summer@bi.no.

We are looking forward to welcoming your students to Oslo.

Best regards,
International Office
BI Norwegian Business School



Facebook promotion

If you have a **Facebook** page for promoting exchange options to your students, don't hesitate to use the following blurb:

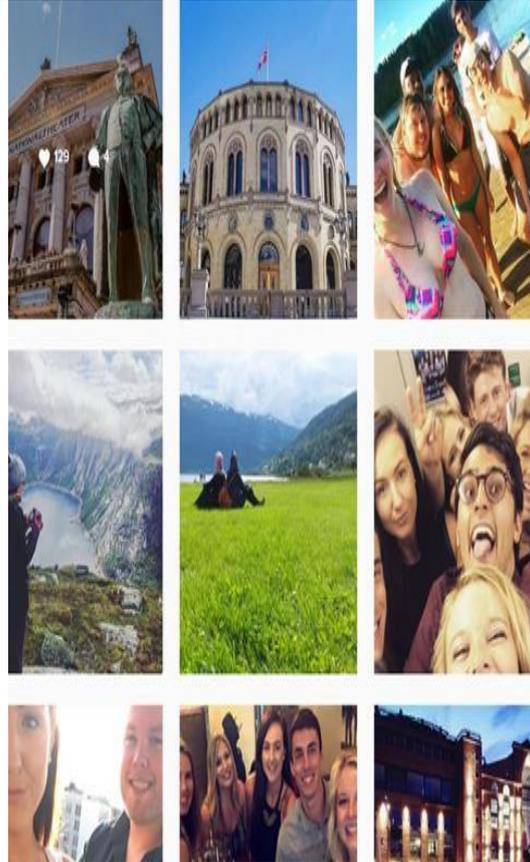
*Experience summer nights bright as day –
while taking part in BI Norwegian*

Instagram feed

Take a look at our students' photos from the **2016 International Summer Programme**.

Business School's International Summer Programme and learn about Intercultural Management in a Scandinavian Perspective. An engaging academic programme with guest lectures, case studies, and company visits paired with a varied social programme, will make your next summer unforgettable. Apply by 1 April 2017.

www.bi.edu/summer



Handelshøyskolen BI, Nydalsveien 37, 0484 Oslo

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